

DST-NIMAT PROJECT 2019-20

Four Weeks Entrepreneurship Development Programme

26/11/2019 to 23/12/2019

Location: Hapur

Organized by



ABESec Startups Lab

ABES Engineering College, Ghaziabad

Uttar Pradesh

Sponsored by



सत्यमेव जयते

Department of Science & Technology

Govt. of India

Submitted to



Entrepreneurship Development Institute of India,
Ahmedabad

DST-NIMAT PROJECT

PERFORMA FOR POST PROGRAMME REPORT (PPR) OF EDP

1. Name & address of programme implementing agency
(with Tel/ Fax/ E-mail) : ABES Engineering College
19th Km Stone, NH-24
Ghaziabad
Ph: 0120-7135112
Email: info@abes.ac.in
www.abes.ac.in
2. Programme Trade : N/A
(applicable to TEDP only)
3. Programme Location : Vidya Institute of Computer Education, Pakka
Bagh, Swarg Ashram Road, Hapur
4. Programme Date : 26/11/2019 to 23/12/2019
5. Name of the coordinator(s) : Mr.Viveka Nand Sharma, Sr. Program
Executive, ABESEC Startups Lab
Mr. Vaibhav Sharma, Director, Vidya Institute
of Computer Education, Hapur
Contact No. 9997517051
6. Methods adopted to promote the programme : *(Please Tick)*
(Provide Documented Evidence)
- | | | | |
|----------------------|-------------------------------------|-----------------------------------|-------------------------------------|
| Pamphlets / Broacher | <input checked="" type="checkbox"/> | News Paper Advertisement | <input type="checkbox"/> |
| Posters/Hand Bills | <input checked="" type="checkbox"/> | Other (banners, press conference) | <input checked="" type="checkbox"/> |
7. Date of interview : 22.11.2019 & 23.11.2019
8. No. of application received : 47
9. No. of candidates attended the interview : 34
10. No. of candidates selected : 25
11. No. of candidates completed the programme successfully : Male:10
Female: 15
12. List of participants : **ANNEXURE – I**
13. Programme schedule : **ANNEXURE – II**
14. List of resource persons : **ANNEXURE – III**
15. List of Industries visited : **ANNEXURE – IV**
16. Feedback analysis of participants-Summary : **ANNEXURE – V**

ANNEXURE-I
LIST OF PARTICIPANTS

Sr. No.	Name, Address and Contact details of Participants	Age	Male/ Female	Education	Category: Gen/SC/ST/OBC/ Minority	Project/ Product Selected	Aadhaar Number
1	2	3	4	5	6	7	8
1	Anu Tyagi D/o Mukesh Tyagi, Village Atrara, Meerut PIN-245206 Mob. 7668655134	22	Female	B.Tech	Gen	Bakery items business	506649765789
2	Sanket Vatsa 1807,Old Shivpuri,Railway Road Hapur PIN-245101 Mob. 9999249978 Email: 999sanket.vatsa@gmail.com	31	Male	B.Sc.	Gen		439052973822
3	Visant Sharma S/o Gurudutt, Badnoli Sarava, Meerut PIN—245206 Mob. 7310993374	23	Male	BCA	Gen		826909383229
4	Ekta Tyagi Village+Gohra Alamgirpur Hapur PIN—245101 Mob. 7599986934 Email: ektatyagi6feb@gmail.com	22	Female	B.Sc.	Gen	Online beauty parlour	930487069506
5	Tanisha Tyagi 554,Taga Sarai Hapur PIN—245101 Mob. 9058016185 Email: tanishatyagi1998@gmail.com	21	Female	B.Sc.	Gen		683724672184
6	Megha Chaudhary H.No.311,Village-Bhowapur Mastan Nagar-2 post Simbhaoli	23	Female	B.Sc.	Gen		643819501588

	PIN-245207 Mob. 8006612422						
7	Dushyant Gaur H.No.1738 New Shivpuri, Railway Road, Hapur PIN-245101 Mob. 8126290030 Email: dushyant1791999@gmail.com	21	Male	B.Tech	Gen	Local Hypernet milk delivery	499372414177
8	Vikas Babu Gupta A/4 Sanjay Vihar Meerut Road Hapur PIN-245101 Mob. 9319759593 Email: vikasguptachem@gmail.com	42	Male	B.Sc.	Gen	Agro based Enterprise	474038947259
9	Divya Kansal 1243,Shivpuri Tyagi Nagar Hapur PIN-245101 Mob. 897943566	23	Female	BCA	Gen		876453801801
10	Pinkey Sharma Gandhi Vihar Colony Near Railway Station Hapur PIN-245101 Mob. 798352720	24	Female	B.Sc.	Gen		747621190126
11	Shipra Bhatnagar Arya Nagar Hapur PIN-245101 Mob. 8449698970	22	Female	B.Sc.	Gen	Smart boutique	845585790520
12	Akash 607,Maheshwari Ganj Mata Mohalla, Hapur PIN-245101 Mob. 7983764894 Email: akash48178@gmail.com	23	Male	B.Sc.	SC	e-stationary	461853431907
13	Richa Rani Rasoolpur Bahlolpur Khusacher Road Choupla Babugarh Cant. Hapur PIN-245101	23	Female	B.Sc.	Gen		314958886134

	Mob. 8755825232 Email: richasingh12k@gmail.com						
14	Simran Kaur H.No.47 Ahata Ugarsen Garh Road Hapur PIN-245101 Mob. 798382557	22	Female	B.Sc.	Gen		841120290944
15	Ruby Garh Gate Police Chowki Hapur PIN-245101 Mob. 7060851495	30	Female	B.Sc.	Gen		538228842037
16	Mohd. Faiz H. No. 1813, Bandha Patti Hapur PIN-245101 Mob. 8938879814	23	Male	BCA	OBC		361109302779
17	Anju Pal H.No. 2521, Gandhi Vihar Colony Near Railway Station Hapur PIN-245101 Mob. 9634003839	23	Male	B.Sc.	OBC		533872387827
18	Anil Kumar S/o Sant Ram Kathikhada Hapur PIN-245101 Mob. 706051773	25	Male	B.Sc.	SC		392416476602
19	Vishal Giri S/o Bijendra Prakash Giri, Swarg Ashram Road Keshav Nagar Hapur PIN-245101 Mob.7466070358	22	Male	B.Sc.	OBC	Waste to best	432456272873
20	Shalu D/o Brahmpal, Harijanwala Nagar, ward 4 Babugarh Chawni Hapur PIN-245101 Mob. 9720681693	23	Female	B.Sc.	SC		517186155279

21	Himani Pal D/o Mahendra Pal ,Tatarpur, Hapur PIN-245101 Mob. 790643555	22	Female	B.Sc.	OBC		580084627837
22	Sachin Kumar New Subhash Nagar, Garh Road, Hapur PIN-245101 Mob. 7017661326	21	Male	Diploma (IT)	OBC	online portal for food products delivery	982486568241
23	Savita House No. 1993, Harjaspura Hapur PIN-245101 Mob. 9634665990	34	Female	B.Sc.	OBC		608808372533
24	Divya Bansal shree Ram Dham Bhavan Bhagwanpuri Hapur PIN-245101 Mob. 9058401246	27	Female	B.Sc.	General		701241775896
25	Swati Rani Choti Mandi Pattal Wali Gali Hapur PIN-245101 Mob. 8449707051	33	Female	B.Sc.	SC	e-learning centre	517157043935

ANNEXURE-II
PROGRAMME SCHEDULE

Day	Date & Day	Time	Session	Content	Speaker/Organization
Day 1	26/11/2019 Tuesday	10.00-11.15	I	Registration and Inauguration of the programme	Mr. Mahendra Kumar
		11.30-12.45	II	“ Entrepreneurs role for the society”	Gupta
		01.30-02.30	III	Need of Entrepreneurship for society	Mr. Anoop Pandey
		02.30-03.30	IV	Need of Entrepreneurship for society	
Day 2	27/11/2019 Wednesday	10.00-11.15	I	Entrepreneurial Behaviour	Sh. A.K. Singh
		11.30-12.45	II	Entrepreneurial Behaviour	
		01.30-02.30	III	Micro Lab	Mr. Mahendra Kumar
		02.30-03.30	IV	Micro Lab	Gupta
Day 3	28/11/2019 Thursday	10.00-11.15	I	Business opportunities guidance	Mr. Viveka Nand Sharma
		11.30-12.45	II	Business opportunities guidance	
		01.30-02.30	III	Achievement Planning (Boat making)	Mr. Mahendra Kumar
		02.30-03.30	IV	Achievement Planning (Boat making)	Gupta
Day 4	29/11/2019 Friday	10.00-11.15	I	Brief about Hapur district Industries	Mr. Anil Tiwari
		11.30-12.45	II	Brief about Hapur district Industries	
		01.30-02.30	III	How to conduct Market Survey: Tools, Techniques and Guidelines	Dr. Rudresh Pandey
		02.30-03.30	IV	How to conduct Market Survey: Tools, Techniques and Guidelines	
Day 5	30/11/2019 Saturday	10.00-11.15	I	Presentation by participants on proposed enterprise	Dr. Nimisha
		11.30-12.45	II	Presentation by participants on proposed enterprise	
		01.30-02.30	III	Feedback on presentation	Mr. Mahendra Kumar
		02.30-03.30	IV	Feedback on presentation	Gupta
	01/12/2019 Sunday				

Day 6	02/12/2019 Monday	10.00-11.15	I	Preparation of Market Survey questionnaire	Mr. Gajender Singh Tomer
		11.30-12.45	II	Preparation of Market Survey questionnaire	
		01.30-02.30	III	Market Survey	Mr. Ajay Singh
		02.30-03.30	IV	Marketing Management	
Day 7	03/12/2019 Tuesday	10.00-11.15	I	Project Report Presentation	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	Project Report Presentation	
		01.30-02.30	III	Project Report Presentation	Mr. Viveka Nand Sharma
		02.30-03.30	IV	Project Report Presentation	
Day 8	04/12/2019 Wednesday	10.00-11.15	I	Factory Visit at Diamond Printers and Packers Near Dyomi Bridge, Swarg Ashram Road, Hapur	Mr. Vaibhav Sharma
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 9	05/12/2019 Thursday	10.00-11.15	I	Risk Taking Behavior (Ring Toss)	Mr. Nirmallaya kar
		11.30-12.45	II	Risk Taking Behavior (Ring Toss)	
		01.30-02.30	III	Analysis of TAT	Mr. Nirmallaya kar
		02.30-03.30	IV	Analysis of TAT	
Day 10	06/12/2019 Friday	10.00-11.15	I	How to prepare Preliminary Project Report?	Mr. Anoop Pandey
		11.30-12.45	II	How to prepare Preliminary Project Report?	
		01.30-02.30	III	Project Report Presentation	Dr. Nimisha & Mr. Mahendra Kumar Gupta
		02.30-03.30	IV	Project Report Presentation	
Day 11	07/12/2019 Saturday	10.00-11.15	I	Market Survey (Field visit)	Participants
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		

	08/12/2019 Sunday				
Day 12	09/12/2019 Monday	10.00-11.15	I	Market Survey (Field visit)	Participants
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 13	10/12/2019 Tuesday	10.00-11.15	I	Business opportunities in Solar Energy	Mr. Sanjeev Malik
		11.30-12.45	II	Business opportunities in Solar Energy	
		01.30-02.30	III	Creative Minds & Entrepreneur	Mr. Mohan Prasad
		02.30-03.30	IV	Creative Minds & Entrepreneur	
Day 14	11/12/2019 Wednesday	10.00-11.15	I	Discussion on Project Profiles	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	Discussion on Project Profiles	
		01.30-02.30	III	Discussion on Project Profiles	Mr. Aman Jain
		02.30-03.30	IV	Discussion on Project Profiles	
Day 15	12/12/2019 Thursday	10.00-11.15	I	Use of internet for online business	Mr. Vaibhav Sharma
		11.30-12.45	II	Use of internet for online business	
		01.30-02.30	III	Rural enterprise and schemes of state/central government	Mr. Mahendra Kumar Gupta
		02.30-03.30	IV	Rural enterprise and schemes of state/central government	
Day 16	13/12/2019 Friday	10.00-11.15	I	E-Commerce based businesses	Mr. Vaibhav Sharma
		11.30-12.45	II	E-Commerce based businesses	
		01.30-02.30	III	My Startup Story	Mr. Aman Jain
		02.30-03.30	IV	Basic Challenges comes in starting new venture	
Day 17	14/12/2019 Saturday	10.00-11.15	I	Selection techniques of raw material, machines and man power for proposed enterprise	Mr. Anoop Pandey

		11.30-12.45	II	Selection techniques of raw material, machines and man power for proposed enterprise	Mr. Anoop Pandey
		01.30-02.30	III	TQM for better outcome	Mr. Gajender Singh Tomer
		02.30-03.30	IV	TQM for better outcome	Mr. Gajender Singh Tomer
	15/12/2019 Sunday				
Day 18	16/12/2019 Monday	10.00-11.15	I	Packaging of your product	Dr. Rudresh Pandey
		11.30-12.45	II	Packaging of your product	
		01.30-02.30	III	Market Survey Report Preparation	Dr. B.K. Som
		02.30-03.30	IV	Market Survey Report Preparation	
Day 19	17/12/2019 Tuesday	10.00-11.15	I	Team Management and hiring skills	Mr. Mohan Prasad
		11.30-12.45	II	Team Management and hiring skills	
		01.30-02.30	III	Customer Relationship Management	Ms. Preeti Singh
		02.30-03.30	IV	Customer Relationship Management	
Day 20	18/12/2019 Wednesday	10.00-11.15	I	Accounting and Book keeping	Mr. Gaurav Singhal
		11.30-12.45	II	Accounting and Book keeping	
		01.30-02.30	III	Interaction with successful entrepreneur	Mr. Agam Verma
		02.30-03.30	IV	Interaction with successful entrepreneur	
Day 21	19/12/2019 Thursday	10.00-11.15	I	Nature of business: Partnership, Joint Venture, Joint Stock Companies, Meaning of LLP, Private Limited	C.A. Tarun Sharma
		11.30-12.45	II	Legal Formalities	
		01.30-02.30	III	Digital Marketing	Mr. Agam Verma
		02.30-03.30	IV	Digital Marketing	
Day 22	20/12/2019 Friday	10.00-11.15	I	Intellectual Property Rights (IPR)	G. Deepak Srinivas
		11.30-12.45	II	Intellectual Property Rights (IPR)	

		01.30-02.30	III	Company registration process	C.A. Tarun Sharma
		02.30-03.30	IV	Company registration process	
Day 23	21/12/2019 Saturday	10.00-11.15	I	Role of bank in promotion of SMEs	Sh. A.K. Singh
		11.30-12.45	II	Bank Loan Procedure	
		01.30-02.30	III	Do's and Don'ts in accounting for SMEs	Mr. Gaurav Singhal
		02.30-03.30	IV	Do's and Don'ts in accounting for SMEs	
	22/12/2019 Sunday				
Day 24	23/12/2019 Monday	10.00-11.15	I	Presentation by participants about their enterprise	Mr. Mahendra Kumar Gupta and Mr. Viveka Nand Sharma (ASL)
		11.30-12.45	II	Presentation by participants about their enterprise	
		01.30-02.30	III	Feedback analysis (Gap-gain analysis)	
		02.30-03.30	IV	Valedictory function & Certificate distribution	

ANNEXURE-III**LIST OF FACULTY / RESOURCE PERSON**

Sr. No.	Name and Address	Designation	Organization
1	Mr. Mahendra Kumar Gupta ABES EC, 19 th km stone , NH-24, Ghaziabad	Head, ASL	ABES Engineering College, Ghaziabad
2	Dr. Nimisha ABES EC, 19 th km stone , NH-24, Ghaziabad	Sr. Asstt. Prof.	ABES Engineering College, Ghaziabad
3	Mr. Anoop Pandey ABES EC, 19 th km stone , NH-24, Ghaziabad	Sr. Asstt. Prof.	ABES Engineering College, Ghaziabad
4	Mr. Ashish Gupta ABES EC, 19 th km stone , NH-24, Ghaziabad	Asstt. Prof.	ABES Engineering College, Ghaziabad
5	Mr. Gajender Singh Tomer Hapur	Asstt. Prof.	Hi-Tech Institute of Engineering & Technology, Ghaziabad
6	Mr. Viveka Nand Sharma ABES EC, 19 th km stone , NH-24, Ghaziabad	Sr. Programme Executive	ABESEEC Startups Lab, ABES Engineering College, Ghaziabad
7	Mr. Vaibhav Sharma Pakka Bagh, Swarg Ashram Road, Hapur	Director	Vidya Institute of Computer Education, Hapur
8	Mr. Anil Tiwari Hapur	Asstt. Manager	DIC, Hapur
9	Dr. Rudresh Pandey ABES EC, 19 th km stone , NH-24, Ghaziabad	Professor	ABES Engineering College, Ghaziabad
10	Sh. A.K. Singh Awantika Colony, Ghaziabad	Retd. LDM, Syndicate Bank	Freelancer
11	Dr. B.K. Som Devika Skyper, Raj Nagar Extension, Gzb.	Director	LBS, Gr. Noida
12	Mr. G. Deepak Srinivas IPR Movers, Gurgaon	Founder	IPR Movers, Gurgaon
13	Mr. Tarun Sharma Shivpuri, Hapur	C.A.	Chartered Accountant , Hapur
14	Dr. Ajay Singh ABES EC, 19 th km stone , NH-24, Ghaziabad	Asstt. Prof.	ABES Engineering College, Ghaziabad
15	Mr. Nirmallaya Kar Near Akshar Dham Mandir, New Delhi	Freelancer Trainer	New Delhi

16	Mr. Sanjeev Malik Xceed Automation, Ghaziabad	Co-founder	Xceed Automation, Ghaziabad
17	Mr. Mohan Prasad ABES EC, 19 th km stone , NH-24, Ghaziabad	Asstt. Professor	ABES Engineering College, Ghaziabad
18	Mr. Aman Jain Crossings Republik, Ghaziabad	Co-founder	The Volt, ABESEC Startups Lab, Ghaziabad
19	Ms. Preeti Singh ABES EC, 19 th km stone , NH-24, Ghaziabad	Asstt. Prof.	ABES Engineering College, Ghaziabad
20	Mr. Gaurav Singhal ABES EC, 19 th km stone , NH-24, Ghaziabad	Jr. Accounts Officer	ABES Engineering College, Ghaziabad
21	Mr. Agam Verma Orenda Enterprises, New Delhi	Co-founder	Orenda Enterprises, New Delhi

ANNEXURE-IV

LIST OF INDUSTRIES VISITED

Sr. No.	Name, Address and contact details	Product/ Service
1.	Diamond Packagers and Printers Near Dyomi Bridge, Swarg Ashram Road, Hapur	Packaging & Printing





ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANTS-SUMMARY

Date: 26/11/2019 to 23/12/2019

Place/Venue: Vidya Institute of Computer Education, Pakka Bagh, Swarg Ashram Road, Hapur

Total no. of Participants: 25

Q.1) From where you got the information about this programme?

- a) Pamphlets/ Brochure : 15 Nos. (60%)
- b) News paper Advt : 00 Nos. (00%)
- c) Posters/Handbills : 00 Nos. (00%)
- d) Other : 10 Nos. (40%)

Q.2) What is your opinion about the duration of programme?

- a) Short : 05 Nos. (20%)
- b) Adequate : 20 Nos. (80%)
- c) Long : 00 Nos. (00%)

Q. 3) Did you find the programme useful?

- a) Very much : 18 Nos. (72%)
- b) To some extent : 07 Nos. (28%)
- c) Not useful : 00 Nos. (00%)

Q. 4) Did it fulfill your expectation?

- a) Yes : 20 Nos. (80%)
- b) To some extent : 05 Nos. (20%)
- c) No : 00 Nos. (00%)

Q. 5) Planning of the programme?

- a) Excellent : 05 Nos. (20%)
- b) Very Good : 14 Nos. (56%)
- c) Good : 06 Nos. (24%)
- d) Satisfactory : 00 Nos. (00%)
- e) Poor : 00 Nos. (00%)

Photographs



Mr. Mahendra Kumar Gupta taking introductory session on Entrepreneurship



Mr. Viveka Nand Sharma taking session on Business Opportunity Guidance



Sh. A.K. Singh taking session on Entrepreneurship



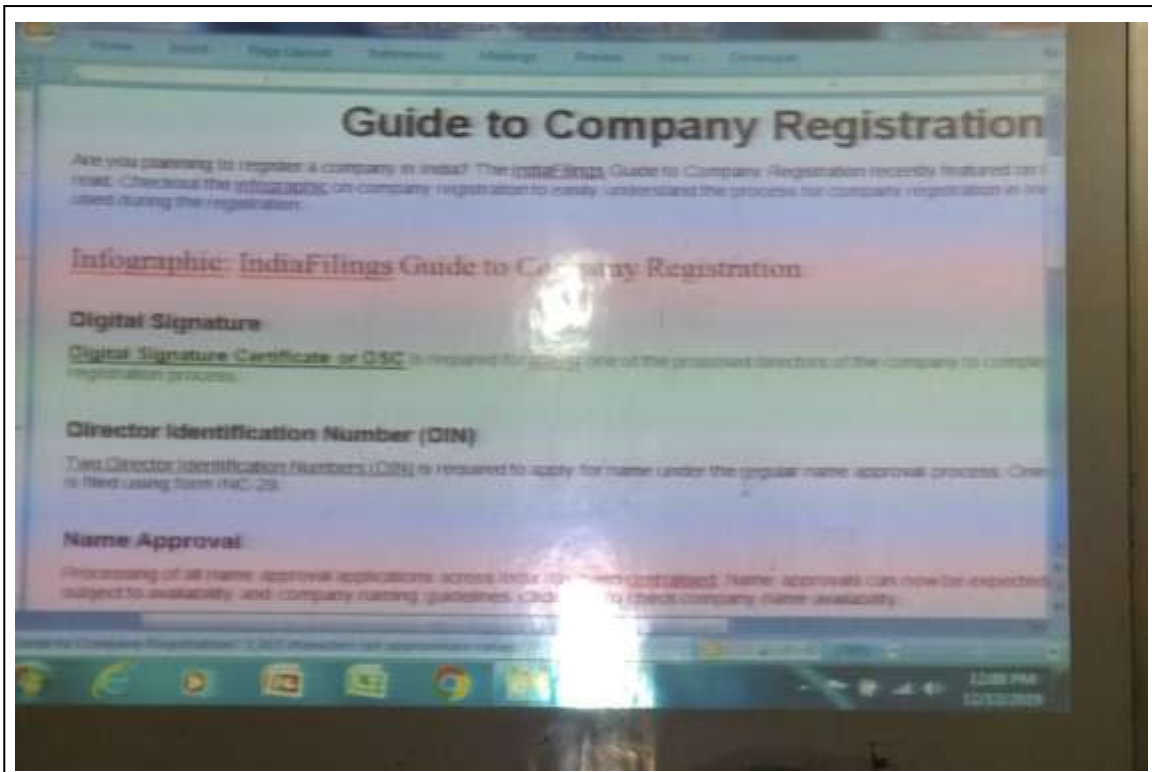
'B' Plan presentation by the participants



Tower Building Activity



Class room session



Session of Chartered Accountant



C.A. Tarun Sharma taking session on Company Registration Process



Participants during E-Commerce class



Certificate distribution ceremony



Group photograph of participants