

## DST-NIMAT PROJECT

### PERFORMA FOR POST PROGRAMME REPORT (PPR) OF WEDP

1. Name & address of programme implementing : ABESEC Startups Lab  
agency : ABES Engineering College  
*(with Tel/ Fax/ E-mail)* : 19<sup>th</sup> Km Stone, NH-24  
Ghaziabad  
Ph: 0120-7135112  
Email: info@abes.ac.in  
www.abes.ac.in
2. Programme Trade : N/A  
(applicable to TEDP only)
3. Programme Location : K.A. (PG) College, Amanpur Road,  
Kasganj
4. Programme Date : 13/11/2018 to 10/12/2018
5. Name of the coordinator(s) : Mr. Mahendra Kumar Gupta, Head, ASL  
Dr. Pankaj Yadav, Associate Professor,  
Deptt. of Commerce, K.A. (PG) College,  
Kasganj  
(Trained faculty in FDP, Bareilly)
6. Methods adopted to promote the programme : *(Please Tick)*  
*(Provide Documented Evidence)*  
Pamphlets / Broacher  News Paper Advertisement   
Posters/Hand Bills  Other (banners, press conference)
7. Date of interview : 12.11.2018
8. No. of application received : 53
9. No. of candidates attended the interview : 38
10. No. of candidates selected : 25
11. No. of candidates completed the programme : Female:25  
successfully
12. List of participants : ANNEXURE – I
13. Programme schedule : ANNEXURE – II
14. List of resource persons : ANNEXURE – III
15. List of Industries visited : ANNEXURE – IV
16. Feedback analysis of participants-Summary : ANNEXURE – V

**ANNEXURE-I**  
**LIST OF PARTICIPANTS**

Sr. No	Name, Address and Contact details of Participants	Age	Male/ Female	Education	Category: Gen/SC/ST/OBC/ Minority	Project/ Product Selected	Aadhaar Number
1	2	3	4	5	6	7	8
1	Kavita H.No. 66, 'Pratap Sadan', Aruna Nagar, Etah Mob. No. 9412410121 apsinghk.a.@gmail.com	30	Female	B.Sc.	OBC		423070598926
2	Renu Kendy House Novalty Road, Laxmi ganj, Kasganj Mob. No. 9927044017, 9410644017, itsrkpundhir@gmail.com	38	Female	B.Sc.	General		917171509256
3	Sangeeta Vill-Nagla Mani, Post-Pachgain, Kasganj. Mob. No. 8954149911, 7906260553 sangeetamanvendra7@gmail.com	26	Female	B.Sc.	OBC		462043087767
4	Seema Bapu Bhavan, Sundar Nagar, Soron gate, Kasganj. Mob. No. 9627024806, 9719336372 jaysinghgautam1230@gmail.com	28	Female	B.Sc.	SC	Agro based Enterprise	652655567533

5	Kiran Vijay Mohalla Ashok Nagar, Pipal wali gali, Kasganj. Mob. No. 9536421937, 8860730214	22	Female	B.Sc.	SC	Local Innovation Club	392468569689
6	Kamlesh Vill & Post Sailai, Kasganj Mob. No. 9837289721, 8447823394	27	Female	B.Sc.	OBC		288317841327
7	Sandhya Verma 661, Dwarikaputi, Agra Road, Etah Mob. No. 8958974288 sandhyaaligarh83@gmail.com	34	Female	B.Sc.	OBC		356115405034
8	Anamika Saxena Near Khan Auto works, Nadrai gate, Kasganj Mob. No. 9897825840, 98371701521 anamikasaxena255@gmail.com	33	Female	Diploma (IT)	General	Eye Testing Center	554314554806
9	Neelu Sharma Deen Dayal colony, behind Laxmi Talkies Bilram Gate, Kasganj. Mob. No. 9458674933 sharmaneelu350@gmail.com	41	Female	B.Sc.	General		946461796546
10	Shipra Maheshwari Gali Pachauriyan, Thana Kuch, Mohalla Nathuram Kasganj. Mob. No 9639203006, 9897039486 shipra.ksj@gmail.com	23	Female	B.Sc.	General		572932868006
11	Nisha Rajput Bhitauna Nagla Gangi, Post-Salai Kasganj. Mob. No. 7618334726, 9412430857 nisharajput061199@gmail.com	24	Female	B.Sc.	OBC		955625193411
12	Sadhna Rajput	24	Female	B.Sc.	OBC		408238346076

	Bhitauna, Nagla Gangi, Post-Salai Kasganj. Mob. No. 7983716879, 9412430857 sadhnarajput10052000@gmail.com						
13	Etesha Sahu Infront of sattor band, Sahawar gate Kasganj Mob. No. 9720126598, 925916436	22	Female	B.Sc.	OBC	Cotton Batti manufacturing unit	696499844431
14	Manisha Rajput State Bank Colony, Kasganj Mob. No. 8057254528, 9627535076 manisharajput231999@gmail.com	25	Female	B.Sc.	OBC		804724828726
15	Damini Varshney Durga Colony, Bilram gate, Kasganj Mob. No. 7037410950, 8077762153 damini3495@gmail.com	26	Female	B.Sc.	General		756940988641
16	Bablee Vill-Siyarpur, Post-Roshan Nagar, Kasganj Mob. No 7088801758 gunjanchauhan827@gmail.com	30	Female	M.Sc.	General	Self Defence training center	242389271164
17	Gunjan Chauhan Vill-Siyarpur, Post-Roshan Nagar, Kasganj Mob. No. 9627183544 gunjanchauhan827@gmail.com	28	Female	M.Sc.	General		758467839065
18	Uma Kumari Harthara, Kasganj Mob. No. 6398595402 Kumariuma090@gmail.com	23	Female	B.Sc.	General		542328741243
19	Ayushi Varshney Moh- Jai Ram, Gali Purani Chakki Kasganj	24	Female	B.Sc.	General		556651222269

	Mob. 9897338611 ayushivarshney7599@gmail.com						
20	Richa Mohalla- Mohan Lalpur, Kasganj Mob. 7906813793 richaksj97@gmail.com	22	Female	B.Sc.	OBC		305084600438
21	Rashmi Gupta Gangeshwar Colony near 16 Beegha Bilram gate, shishu mandir road, Kasganj Mob. 8599022588, 7906490515 rashigupta123.ksj@gmail.com	26	Female	B.Sc.	General		841419005152
22	Poonam Yadav Sri Nagar, Etah Mob. 9359108456	24	Female	B.Sc.	OBC		999394577894
23	Maanvi Paltani 890, Pathan Chowk, Mohalla Nathuram, Kasganj Mob. 7417378368 manvicool13@gmail.com	23	Female	B.Sc.	General		245862969565
24	Kulvant Kaur Gali Shashi lata, Prabhu Park, Nadrai Gate, Kasganj Mob. 6395423106	38	Female	B.Sc.	General	Herbal Naturopathy Beauty Parlour	845605925214
25	Lalita Kumari Ambedkar Nagar, Amanpur, Kasganj Mob. 9761425203	22	Female	B.Sc.	OBC		233637750975

**ANNEXURE-II**  
**PROGRAMME SCHEDULE**

Day	Date & Day	Time	Session	Content	Speaker/Organization
Day 1	13/11/2018 Tuesday	10.00-11.15	I	Registration and Inauguration of the programme	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	"Women Entrepreneurs role for the society"	
		01.30-02.30	III	Team building exercise development	
		02.30-03.30	IV	Team building exercise development	
Day 2	14/11/2018 Wednesday	10.00-11.15	I	Entrepreneurial Competencies	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	Entrepreneurial Competencies	
		01.30-02.30	III	Am I ready to become entrepreneur?	
		02.30-03.30	IV	Am I ready to become entrepreneur?	
Day 3	15/11/2018 Thursday	10.00-11.15	I	TAT (Data Collection)	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	TAT (Data Collection)	
		01.30-02.30	III	Ring Toss	
		02.30-03.30	IV	-do-	
Day 4	16/11/2018 Friday	10.00-11.15	I	TAT Analysis	Dr. R.R. Singh
		11.30-12.45	II	-do	
		01.30-02.30	III	Achievement Planning (Boat making)	
		02.30-03.30	IV	-do-	
Day 5	17/11/2018 Saturday	10.00-11.15	I	Presentation by participants on proposed enterprise	Dr. Pankaj Yadav
		11.30-12.45	II	Presentation by participants on proposed enterprise	
		01.30-02.30	III	Feedback on presentation	
		02.30-03.30	IV	Feedback on presentation	
	18/11/2018 Sunday				

Day 6	19/11/2018 Monday	10.00-11.15	I	Marketing Management	Dr. Pankaj Yadav
		11.30-12.45	II	Marketing Tools & Techniques	
		01.30-02.30	III	Market Survey	
		02.30-03.30	IV	Marketing Management	
Day 7	20/11/2018 Tuesday	10.00-11.15	I	Project Report Preparation	Mr. Pradeep Agarwal
		11.30-12.45	II	Project Report Preparation	
		01.30-02.30	III	Project Report Preparation	
		02.30-03.30	IV	Project Report Preparation	
Day 8	21/11/2018 Wednesday	10.00-11.15	I	Factory Visit	Dr. Pankaj Yadav
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 9	22/11/2018 Thursday	10.00-11.15	I	Industrial Laws	Dr. Pawan Kumar Dubey
		11.30-12.45	II	Industrial Laws	Mohd. Jabbar Ahmad
		01.30-02.30	III	NSICs role and schemes	
		02.30-03.30	IV	NSICs role and schemes	
Day 10	23/11/2018 Friday	10.00-11.15	I	Preparation of Market Survey questionnaire	Dr. Pankaj Yadav
		11.30-12.45	II	Preparation of Market Survey questionnaire	Dr. V.K. Tomar
		01.30-02.30	III	Geo based resource available in nearby area	
		02.30-03.30	IV	Geo based resource available in nearby area	

Day 11	24/11/2018 Saturday	10.00-11.15	I	Market Survey (Field visit)	Participants
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
	25/11/2018 Sunday				
Day 12	26/11/2018 Monday	10.00-11.15	I	Market Survey (Field visit)	Participants
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 13	27/11/2018 Tuesday	10.00-11.15	I	Role of DIC in promotion of SMEs	Sh. Dinesh Chandra DIC, Kasganj
		11.30-12.45	II	Udyog Aadhar no. process	
		01.30-02.30	III	Various schemes of state government for women entrepreneurs	
		02.30-03.30	IV	Various schemes of state government for women entrepreneurs	
Day 14	28/11/2018 Wednesday	10.00-11.15	I	Discussion on Project Profiles	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	Discussion on Project Profiles	
		01.30-02.30	III	Discussion on Project Profiles	
		02.30-03.30	IV	Discussion on Project Profiles	
Day 15	29/11/2018 Thursday	10.00-11.15	I	Use of internet for online business	Mr. Sunil Yadav
		11.30-12.45	II	Use of internet for online business	
		01.30-02.30	III	E-Commerce based businesses	
		02.30-03.30	IV	E-Commerce based businesses	



Day 16	30/11/2018 Friday	10.00-11.15	I	Rural enterprise and schemes of state/central government	Mr. Harish Chand KVIB
		11.30-12.45	II	Rural enterprise and schemes of state/central government	
		01.30-02.30	III	Rural enterprise and schemes of state/central government	
		02.30-03.30	IV	Rural enterprise and schemes of state/central government	
Day 17	01/12/2018 Saturday	10.00-11.15	I	Selection techniques of raw material, machines and man power for proposed enterprise	Mr. Mahendra Kumar Gupta
		11.30-12.45	II	Selection techniques of raw material, machines and man power for proposed enterprise	Mr. Mahendra Kumar Gupta
		01.30-02.30	III	Selection techniques of raw material, machines and man power for proposed enterprise	Dr. R.K. Dixit
		02.30-03.30	IV	Selection techniques of raw material, machines and man power for proposed enterprise	Dr. Pankaj Yadav
	02/12/2018 Sunday	Holiday			
Day 18	03/12/2018 Monday	10.00-11.15	I	Packaging of your product	Dr. Umesh Kumar
		11.30-12.45	II	Packaging of your product	
		01.30-02.30	III	Market Survey Report Preparation	Dr. Pankaj Yadav
		02.30-03.30	IV	Market Survey Report Preparation	
Day 19	04/12/2018 Tuesday	10.00-11.15	I	Team Management and hiring skills	Dr. M.S. Chandwariya
		11.30-12.45	II	Team Management and hiring skills	
		01.30-02.30	III	Customer Relationship Management	
		02.30-03.30	IV	Customer Relationship Management	
Day 20	05/12/2018 Wednesday	10.00-11.15	I	Accounting and Book keeping	Dr. A.M. Rathi
		11.30-12.45	II	Accounting and Book keeping	
		01.30-02.30	III	Do's and Don'ts in accounting for SMEs	
		02.30-03.30	IV	Do's and Don'ts in accounting for SMEs	
Day 21	06/12/2018 Thursday	10.00-11.15	I	Nature of business: Partnership, Joint Venture, Joint Stock Companies,	Mr. Pradeep Agarwal
		11.30-12.45	II	Meaning of LLP, Private Limited	

		01.30-02.30	III	Company registration process	
		02.30-03.30	IV	Company registration process	
Day 22	07/12/2018 Friday	10.00-11.15	I	Intellectual Property Rights (IPR)	G. Deepak Srinivas
		11.30-12.45	II	Intellectual Property Rights (IPR)	
		01.30-02.30	III	Interaction with successful entrepreneurs	Ms. Rita Chauhan
		02.30-03.30	IV	Interaction with successful entrepreneurs	
Day 23	08/12/2018 Saturday	10.00-11.15	I	Role of bank in promotion of SMEs	Mr. Mukesh Saxena
		11.30-12.45	II	Bank Loan Procedure	
		01.30-02.30	III	PMEGP, MUDRA & Stand up India Scheme	
		02.30-03.30	IV		
	09/12/2018 Sunday				
Day 24	10/12/2018 Monday	10.00-11.15	I	Presentation by participants about their enterprise	ASL deptt
		11.30-12.45	II	Presentation by participants about their enterprise	
		01.30-02.30	III	Feedback analysis (Gap-gain analysis)	
		02.30-03.30	IV	Valedictory function & Certificate distribution	

### ANNEXURE-III

#### LIST OF FACULTY / RESOURCE PERSON

Sr. No.	Name and Address	Designation	Organization
1	Mr. Mahendra Kumar Gupta ABES EC, 19 <sup>th</sup> km stone , NH-24, Ghaziabad	Head, ASL	ABES Engineering College, Ghaziabad
2	Dr. R.R. Singh Indrapuram, Gyan Khand, Ghaziabad	Ex-Director	NIESBUD, Noida
3	Dr. V.K. Tomar K.A. PG College, Kasganj	Principal	K.A. PG College, Kasganj
4	Dr. R.K. Dixit K.A. PG College, Kasganj	Associate Prof.	K.A. PG College, Kasganj
5	Dr. A.M. Rathi K.A. PG College, Kasganj	Associate Prof.	K.A. PG College, Kasganj
6	Dr. Umesh Kumar K.A. PG College, Kasganj	Asstt. Prof.	K.A. PG College, Kasganj
7	Dr. M.S. Chandwariya K.A. PG College, Kasganj	Associate Prof.	K.A. PG College, Kasganj
8	Dr . Pawan Kumar Dubey K.A. PG College, Kasganj	Asstt. Prof.	K.A. PG College, Kasganj
9	Mr. Pradeep Agarwal Kasganj	Chartered Accountant	C.A., Kasganj
10	Mr. Mukesh Saxena Canara Bank, Soron, Kasganj	Bank Manager	Canara Bank, Soron, Kasganj
11	Dr. Pankaj Yadav K.A. PG College, Kasganj	Associate Prof.	K.A. PG College, Kasganj
12	Mr. Harish Chand KVIB, Kasganj	Field Officer	KVIB, Kasganj
13	Sh. Dinesh Chandra DIC, Kasganj	Asstt. Commissioner, Industries	DIC, Kasganj
14	Mohd. Jabbar Ahmad AMU, Aligarh	Technical Expert, Workshop	AMU, Aligarh
15	Mr. G. Deepak Srinivas IPR Movers, New Delhi	Founder & Patent Agent	IPR Movers, New Delhi
16	Ms. Rita Chauhan Kasganj	Proprietor	Sarthank Mahila Udyog, Kasganj

## ANNEXURE-IV

### LIST OF INDUSTRIES VISITED

Sr. No.	Name, Address and contact details	Product/ Service
1.	P Das Foods And Herbal Ayurvedic Sansthan Private Limited, A-16 industrial area Kasganj-207123 (U.P) India	Ayurvedic & Herbal Products
2	Mankoo agro industries, A22/23 industrial estate, Kasganj, Uttar Pradesh, Kasganj, U.P. 207123	Manufacturing of Agricultural Machinery





## ANNEXURE – V

### FEED BACK ANALYSIS OF PARTICIPANTS-SUMMARY

Date: 13/11/2018 to 10/12/2018

Place/Venue: K.A. PG College, Kasganj

Total no. of Participants: 25

---

Q.1) From where you got the information about this programme?

- a) Pamphlets/ Brochure : 10 Nos. (40%)
- b) News paper Advt : 00 Nos. (00%)
- c) Posters/Handbills : 00 Nos. (00%)
- d) Other : 15 Nos. (60%)

Q.2) What is your opinion about the duration of programme?

- a) Short : 02 Nos. (08%)
- b) Adequate : 23 Nos. (92%)
- c) Long : 00 Nos. (00%)

Q. 3) Did you find the programme useful?

- a) Very much : 24 Nos. (96%)
- b) To some extent : 01 Nos. (04%)
- c) Not useful : 00 Nos. (00%)

Q. 4) Did it fulfill your expectation?

- a) Yes : 21 Nos. (84%)
- b) To some extent : 04 Nos. (16%)
- c) No : 00 Nos. (00%)

Q. 5) Planning of the programme?

- a) Excellent : 05 Nos. (20%)
- b) Very Good : 16 Nos. (64%)
- c) Good : 04 Nos. (16%)
- d) Satisfactory : 00 Nos. (00%)
- e) Poor : 00 Nos. (00%)

## Photographs



EMT Trainer, Dr. R.R. Singh taking session



Sh. Dinesh Chandra, Asstt. Commissioner DIC, Kasganj taking session



Class room Session



Mahendra Kr. Gupta taking class





Dr. R.R. Singh is felicitated by Dr. Pankaj Yadav



Mr. Harish Chand from KVIB during session



Ms. Rita Chauhan, Entrepreneur, Kasganj sharing her experience



Valediction & Certificate Distribution



Participant receiving certificate from Dr. V.K. Tomar, Principal, K.A. PG College, Kasganj



Group Photograph of Participants



## बेरोजगार महिलाओं को रोजगार देने के लिए चार साप्ताहिक प्रशिक्षण



### अमर भारती संवाददाता

**कासगंज।** 13 नवंबर से चल रहे केएपीजी डिग्री कॉलेज कासगंज में रोजगार प्रशिक्षण के 14 वें दिन महिला बेरोजगारों को मास्टर ट्रेनरों द्वारा प्रशिक्षण दिया गया, ताकि कम लागत में बेरोजगार अपना रोजगार कर सकें।

आपको बता दें कि चार सप्ताहिक महिला उद्यमिता विकास प्रशिक्षण कार्यक्रम विज्ञान तथा प्रौद्योगिकी विभाग भारत सरकार द्वारा शहर केएपीजी कॉलेज में बीती 13 नवंबर से चल रहा है। प्रशिक्षण के 14वें दिन जिला उद्योग केन्द्र के डिप्टी कमिश्नर प्रेमकांत और सहायक आयुक्त दिनेश चंद्र, प्राचार्य डॉ. बीके तोमर, डॉ. राधाकृष्ण दीक्षित, महिला उद्यमी रीता चौहान के अलावा कार्यक्रम कोर्डिनेटर डॉ. पंकज यादव ने मां शारदे के समक्ष दीप प्रज्ज्वलित तथा माल्यार्पण कर किया। इस मौके पर महिला प्रशिक्षण कर्ताओं को उद्यमी बनने के गुणों की पहचान तथा उन्हें विकसित करने के उपाय बताये, ताकि

- ✓ प्रशिक्षण के 14 वें दिन जिला उद्योग केन्द्र के डिप्टी कमिश्नर ने प्रशिक्षणकर्ताओं को बताए रोजगार के गुर
- ✓ शहर के केएपीजी कॉलेज में चल रहा है विज्ञान एवं प्रौद्योगिकी विभाग भारत सरकार द्वारा प्रशिक्षण

कम पैसों में विज्ञान स्नातक, डिप्लोमा प्राप्त महिलाएं इस प्रशिक्षण के माध्यम से अच्छा रोजगार कर सकती हैं। इस मौके पर कॉलेज प्राचार्य डॉ. बीके तोमर ने प्रशिक्षण कार्यक्रम के बारे में जानकारी देते हुए बताया कि जो बच्चे रोजगार चाहते हैं, उनके लिए एक अच्छा अवसर है। प्रशिक्षण कार्यक्रम का संचालन डॉ. राधाकृष्ण दीक्षित ने किया। इस मौके पर डॉ. प्रमिला वशिष्ठ, प्रोफेसर मिथलेश वर्मा, राजेश यादव, सत्यप्रकाश के अलावा समस्त कॉलेज तंत्र मौजूद रहा।